



HULL ROAD, SKIRLAUGH, HULL, EAST YORKSHIRE HU11 5AH  
TELEPHONE: 01964 598303  
EMAIL: WILLOWPASTURES@TONYCOOK.CO.UK  
WWW.WILLOWPASTURES.CO.UK

### CASE STUDY – NO. 1, CHESTNUT DRIVE, WILLOW PASTURES COUNTRY PARK

Mr Smith\* purchased a Sycamore holiday home with hot tub at Willow Pastures Country Park as a buy-to-let investment. His holiday home joined our fully managed letting pool in May 2018 and has been almost fully booked ever since.

We partner with industry-leading Hoseasons, who promote Willow Pastures Country Park across the country as part of their multi-million pound marketing campaigns. Through this partnership and our outstanding customer service, we have **secured 92% occupancy** for Mr Smith's holiday home.



Below are the actual monthly figures to date, for Mr Smith's holiday home:

Month (2018/19)	Occupancy	Gross Income
May	90%	£3,150
June	93%	£3,130
July	84%	£4,020
August	100%	£4,651
September	84%	£3,684
October	100%	£3,106
November	90%	£2,181
December	91%	£2,940
January	87%	£2,736
February	93%	£2,979
March	100%	£2,973

*The net figures above are paid to Mr Smith monthly by BACs.*

There are already £6,000 worth of bookings in the next three months (April 19 to June 19).

Our fully managed letting service means your investment is completely hassle-free. We take care of everything from cleaning, damages and health and safety checks, to marketing and customer care. We ensure customers receive a 5\* service to protect your reputation and to encourage repeat bookings. Investors receive monthly payments by bank transfer.

Get in touch to book a viewing appointment and to purchase your own holiday home investment on 01964 598303 or email [willowpastures@tonycook.co.uk](mailto:willowpastures@tonycook.co.uk).

\*Name changed to protect privacy